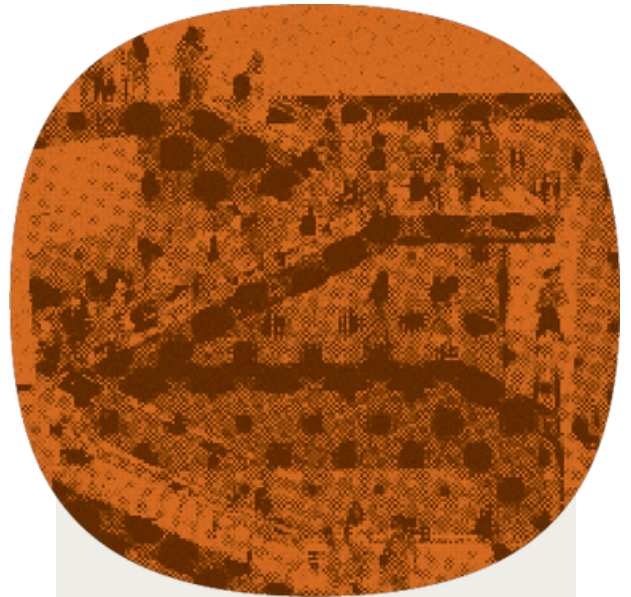


MASTER OF SCIENCE IN MARKETING FACTSHEET



CLASS OF 2023 PROFILE

CLASS STATS

Enrollment - All	58
Female	79%
Male	21%
U.S./Permanent Resident	81%
International	19%
Average Undergrad GPA	3.63
Average GMAT	609
Average GRE (V + Q)	309

UNDERGRAD MAJORS

Advertising/Communications/PR	20%
Business	28%
Liberal Arts/Social Science	28%
Economics	7%
Engineering	5%
Mathematics/Science	9%
Other	3%

TOP-RANKED

NO.2

MARKETING MASTER'S
IN THE U.S.

QS World University Rankings

A LIFELONG BOND

58

COHORT SIZE
OF MSM
CLASS OF 2023

FUTURE FOCUSED

97%

OF MSM STUDENTS
RECEIVED JOB OFFERS 6
MONTHS POST-GRADUATION

*Data as of May 2022 reported to
MBA CSEA for Class of 2021

CLASS OF 2021 EMPLOYMENT OUTCOMES*

SALARY

Average Salary	\$66,020
Maximum Salary	\$130,000
Median Salary	\$65,000

PLACEMENT

# of Job Seeking Students	61
# of Job Seeking Students Employed	59
% of Job Seeking Students Employed	97%

TOP JOB TITLES

Analyst
Associate Strategist
Marketing Associate
Paid Search Analyst
Account Manager

SAMPLE EMPLOYERS

Adlucent L'Oreal
Amazon Mars
Dell PMG
H-E-B Target
Keurig Dr Pepper TikTok