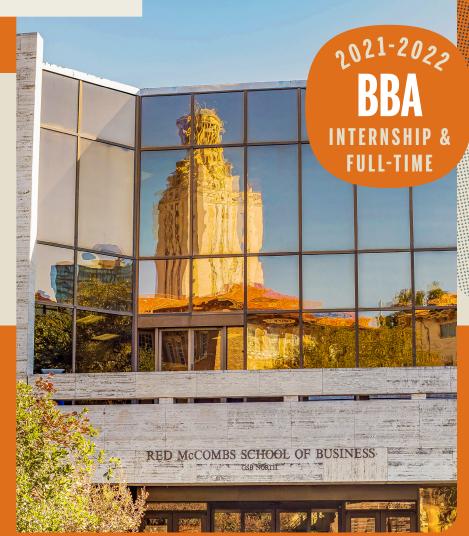
The University of Texas at Austin McCombs School of Business

# ENPLOYMENT DEPOSIT



# WELCOME



McCombs Career Management and Corporate Relations expresses our sincere gratitude to the Texas McCombs community, including our faculty, staff, employers, and alumni, for their unwavering support of our BBA students' success. Your dedication and collaboration have played a vital role in shaping our graduates' journeys and providing them with the resources and guidance needed to excel in their careers. We are excited to introduce the inaugural BBA employment report, highlighting the remarkable accomplishments of Texas McCombs BBA graduates and reaffirming the enduring competitive edge of the Texas McCombs BBA education and experience. Notably, the BBA overall average salary surged 14% to reach \$81,600— a record-breaking base salary for our undergraduates. This remarkable growth spotlights our graduates'

exceptional caliber and professional impact.

#### Thriving Across Texas & Beyond:

Texas' strong economy and job growth remain a magnet for our graduates, with 63% of our 2021-2022 BBA graduates opting for opportunities within the state. Austin's appeal as a vibrant hub for innovation, technology, and entrepreneurship has seen a 17% upswing since 2018, with 45% of Texas-bound students staying in Austin in 2022. Dallas retains its appeal as a prominent business center, offering diverse opportunities across industries, attracting 34% of our graduates in 2022, and Houston's diverse economy continues to be an attractive option, with 18% of our graduates selecting the city. While our presence in Texas remains strong, the evolving BBA program has inspired graduates to cast their nets wider, venturing beyond the state's borders to explore dynamic job markets. Impressively, hires from both coasts have increased by 10% over the past six years. Particularly noteworthy is the doubling of BBA graduates heading to the Northeast in the last five years, resulting in an unprecedented 14% acceptance rate. Our Longhorns are making a mark in the Big Apple, with 93% of Northeast-bound students settling in New York City.

#### Industry Selection:

Our BBA graduates exhibit a continued interest in a variety of career paths across numerous industries, with more than 260 distinct companies hiring our undergraduates for full-time roles. The top four industries that attracted the most BBA-accepted offers remain Consulting, Technology, Financial Services (excluding banks), and Investment Banking. These dynamic industries, among others, present many opportunities for our graduates to excel and create meaningful impact. The consulting sector's extraordinary 5-year growth among McCombs BBAs stands out, capturing 29% of our 2021-2022 graduates and emerging as the leading industry. Similarly, a corresponding 28% of students continue to secure opportunities in finance, segmented into financial services (11%), investment banking (10%), and commercial banking (7%). Simultaneously, the dynamic technology industry, specifically in Austin, retains its allure, drawing 20% of our talented graduates.

We celebrate the amazing outcomes of our students, and we remain committed to providing them with the resources and tools they need to succeed as students and beyond. Thank you for your ongoing support as we continue to shape the future of business education and empower tomorrow's leaders.

#### Hook 'em,

Stefani Sereboff, Senior Assistant Dean McCombs Career Management and Corporate Relations

## TEXAS MCCOMBS BBA CLASS OF 2022 CLASS PROFILE



#### **GRADUATING CLASS OF 2022 BY MAJOR**

| Accounting                         | 20  |
|------------------------------------|-----|
| Canfield Business Honors Program** | 108 |
| Finance                            | 407 |
| International Business             | 6   |
| Management                         | 35  |
| Management Information Systems     | 213 |
| Marketing                          | 144 |
| Science & Technology Management    | 4   |
| Supply Chain Management            | 43  |
| Total*                             | 980 |

#### US NEWS & WORLD REPORT 2022 UNDERGRADUATE PROGRAM RANKINGS

| Undergraduate Business Program   | #7  |  |  |  |  |  |  |
|----------------------------------|-----|--|--|--|--|--|--|
| Business Specialties             |     |  |  |  |  |  |  |
| Accounting                       | #1  |  |  |  |  |  |  |
| Production/Operations Management | #2  |  |  |  |  |  |  |
| Finance                          | #4  |  |  |  |  |  |  |
| Marketing                        | #4  |  |  |  |  |  |  |
| Management Information Systems   | #4  |  |  |  |  |  |  |
| Real Estate                      | #4  |  |  |  |  |  |  |
| Management                       | #5  |  |  |  |  |  |  |
| Quantitative Analysis            | #6  |  |  |  |  |  |  |
| Insurance                        | #6  |  |  |  |  |  |  |
| Business Analytics               | #7  |  |  |  |  |  |  |
| Supply Chain Management          | #8  |  |  |  |  |  |  |
| Entrepreneurship                 | #9  |  |  |  |  |  |  |
| International Business           | #10 |  |  |  |  |  |  |

\*Total graduating class includes August 2021, December 2021, and May 2022 \*\*All Canfield Business Honors Program (CBHP) graduates are part of the total CBHP count above. For the rest of the report, CBHP double majors will be included in the percentage breakdown of their non-CBHP major only.

## **TEXAS MCCOMBS BBA CLASS OF 2022 FULL-TIME OFFER & COMPENSATION DETAILS**

| SUMMARY OF GRADUATES          |                                      |                     |                           |  |
|-------------------------------|--------------------------------------|---------------------|---------------------------|--|
|                               | U.S. Citizen /<br>Permanent Resident | Foreign<br>National | Total<br>Graduating Class |  |
| Seeking Employment            | 735                                  | 20                  | 755                       |  |
| Not Seeking Employment        | 92                                   | 7                   | 99                        |  |
| Continuing Education          | 51                                   | 6                   | 57                        |  |
| Own Venture                   | 14                                   | 1                   | 15                        |  |
| Military Service              | 1                                    | 0                   | 1                         |  |
| Volunteering                  | 1                                    | 0                   | 1                         |  |
| Not seeking for other reasons | 25                                   | 0                   | 25                        |  |
| No Information                | 118                                  | 8                   | 126                       |  |
| Total*                        | 945                                  | 35                  | 980                       |  |

\*Total graduating class includes August 2021, December 2021, and May 2022

| BASE SALARY                          |                         |                |                  |                      |
|--------------------------------------|-------------------------|----------------|------------------|----------------------|
|                                      | No. Reporting<br>Salary | Salary<br>Mean | Salary<br>Median | Salary<br>Range      |
| U.S. Citizen /<br>Permanent Resident | 521                     | \$81,602       | \$80,000         | \$32,400 - \$175,000 |
| Foreign National                     | 15                      | \$83,393       | \$82,500         | \$60,000 - \$112,000 |
| Total                                | 536                     | \$81,652       | \$80,000         | \$32,400 - \$175,000 |

#### SIGNING BONUS

| •  |    | 1 | ۰. | • • |     | ** | ٠.  | :: | ٠.,  |     |      |     |     |    | 22  |
|----|----|---|----|-----|-----|----|-----|----|------|-----|------|-----|-----|----|-----|
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| 4  | ۰. |   | ٠. | ÷.  |     | ٠. | 4.  |    | * 4. |     | •• • |     | *** |    |     |

|                                      | No. Reporting<br>Signing Bonus | Bonus<br>Mean | Bonus<br>Median | Bonus<br>Range     |
|--------------------------------------|--------------------------------|---------------|-----------------|--------------------|
| U.S. Citizen /<br>Permanent Resident | 334                            | \$8,757       | \$7,500         | \$1,000 - \$75,000 |
| Foreign National                     | 10                             | \$6,500       | \$5,500         | \$2,500 - \$10,000 |
| Total                                | 344                            | \$8,692       | \$7,500         | \$1,000 - \$75,000 |

## TEXAS MCCOMBS BBA CLASS OF 2022 FULL-TIME OFFER & COMPENSATION DETAILS

| SUMMARY OF JOB OFFER SOURCES  |                         |               |                     |
|---|-------------------------|---------------|---------------------|
|   | No. Reporting<br>Source | %<br>of Total | Mean<br>Base Salary |
| Sourced from RecruitMcCombs   | 111                     | 20.7%         | \$82,043            |
| Texas McCombs Corporate Partner Ecosystem, Alumni / Staff<br>Network or other UT Austin Resources | 92                      | 17.2%         | \$84,320            |
| Individual Networked Search or Personal Network   | 171                     | 31.9%         | \$81,043            |
| Sourced from Previous Internship  | 131                     | 24.4%         | \$80,716            |
| Not Disclosed   | 31                      | 5.8%          | \$79,645            |
| Total   | 536                     | 100.0%        | \$81,652            |

#### SALARY BY MAJOR

|                                   | No. Reporting<br>Source | %<br>of Total | Mean<br>Base Salary |
|-----------------------------------|-------------------------|---------------|---------------------|
| Accounting                        | 7                       | 1.3%          | \$72,857            |
| Canfield Business Honors Program* | 16                      | 3.0%          | \$92,188            |
| Finance                           | 259                     | 48.3%         | \$85,729            |
| International Business            | 1                       | 0.2%          | N/A**               |
| Management                        | 17                      | 3.2%          | \$73,729            |
| Marketing                         | 71                      | 13.2%         | \$64,841            |
| Management Information Systems    | 140                     | 26.1%         | \$84,554            |
| Supply Chain Management           | 25                      | 4.7%          | \$70,872            |
| Total                             | 536                     | 100.0%        | \$81,652            |

\*Canfield Business Honors Program (CBHP) students are allowed to have a double major in business: one in CBHP and one in another business discipline. Those CBHP students who double major have been counted in the percentage (%) of reports by major for their non-CBHP major. \*\*Data points not meeting the minimum requirement of three are indicated by an N/A designation to protect student confidentiality

## **TEXAS MCCOMBS BBA CLASS OF 2022 FULL-TIME ACCEPTANCES BY INDUSTRY**

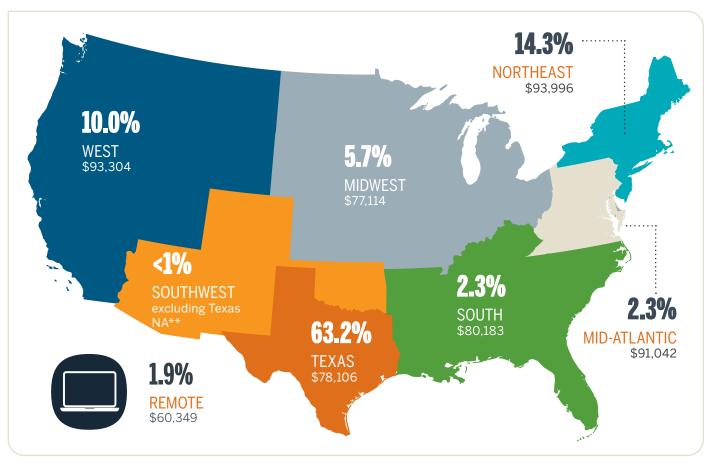
| ACCEPTANCES AND SALARY BY                             | INDUSTRY*                 |                         |                     |                       |                      |
|---|---------------------------|-------------------------|---------------------|-----------------------|----------------------|
|   | No. Students<br>Reporting | % Students<br>Reporting | Base Salary<br>Mean | Base Salary<br>Median | Base Salary<br>Range |
| Financial Services***                                 | 181                       | 33.8%                   | \$89,020            | \$90,000              | \$50,004 - \$140,000 |
| Consulting  | 151                       | 28.2%                   | \$85,094            | \$85,000              | \$38,000 - \$138,000 |
| Technology  | 101                       | 18.8%                   | \$79,733            | \$75,000              | \$39,000 - \$175,000 |
| Real Estate   | 24                        | 4.5%                    | \$68,748            | \$70,000              | \$35,360 - \$100,000 |
| Consumer Packaged Goods                               | 14                        | 2.6%                    | \$67,186            | \$71,000              | \$36,500 - \$80,000  |
| Retail  | 13                        | 2.4%                    | \$69,462            | \$62,500              | \$52,000 - \$150,000 |
| Manufacturing   | 11                        | 2.1%                    | \$70,000            | \$65,000              | \$60,000 - \$93,000  |
| Healthcare  | 8                         | 1.5%                    | \$63,650            | \$65,000              | \$36,000 - \$83,200  |
| Media / Entertainment                                 | 7                         | 1.3%                    | \$51,629            | \$50,000              | \$40,000 - \$65,000  |
| Energy  | 6                         | 1.1%                    | \$70,800            | \$71,750              | \$55,000 - \$82,500  |
| Marketing / Advertising /<br>Communications / Digital | 4                         | 0.8%                    | \$60,000            | \$58,500              | \$50,000 - \$73,000  |
| Transportation / Logistics                            | 4                         | 0.8%                    | \$73,000            | \$73,500              | \$65,000 - \$80,000  |
| Non-Profit / Education                                | 4                         | 0.8%                    | \$52,475            | \$51,250              | \$32,400 - \$75,000  |
| Other   | 4                         | 0.8%                    | \$47,150            | \$45,800              | \$37,000 - \$60,000  |
| Accounting Services                                   | 3                         | 0.6%                    | \$60,333            | \$55,000              | \$54,000 - \$72,000  |
| Hospitality   | 1                         | 0.2%                    | N/A**               | N/A**                 | N/A**                |
| Total   | 536                       | 100.0%                  | \$81,652            | \$80,000              | \$32,400 - \$175,000 |

\*All students reporting job acceptances and salary details

\*\*Data points not meeting the minimum requirement of three are indicated by an N/A designation to protect student confidentiality

\*\*\* Financial Services includes Asset / Investment Management, Commercial Banking, Insurance, Investment Banking / Brokerage / Wealth Management, Multiple Financial Services, and Private Equity/Venture Capital

#### **TEXAS MCCOMBS BBA CLASS OF 2022 FULL-TIME OFFERS BY GEOGRAPHY**



#### SALARIES REFLECTED ARE MEAN BASE SALARY OF 530 STUDENTS REPORTING LOCATION

#### **TEXAS BREAKDOWN**

| TEXAS BREAKDOWN |                           |                         |                |                  |                      |
|-----------------|---------------------------|-------------------------|----------------|------------------|----------------------|
|                 | No. Students<br>Reporting | % Students<br>Reporting | Salary<br>Mean | Salary<br>Median | Salary<br>Range      |
| Austin          | 152                       | 45.4%                   | \$71,897       | \$70,000         | \$32,400 - \$138,000 |
| Dallas          | 115                       | 34.3%                   | \$80,681       | \$75,000         | \$50,000 - \$150,000 |
| Houston         | 61                        | 18.2%                   | \$89,241       | \$90,000         | \$36,000 - \$126,000 |
| Other Texas     | 7                         | 2.1%                    | \$73,570       | \$70,000         | \$55,000 - \$100,000 |
| Total (Texas)   | 335                       | 100.0%                  | \$78,106       | \$75,000         | \$32,400 - \$150,000 |

## TEXAS MCCOMBS BBA CLASS OF 2022 FULL-TIME ACCEPTANCES BY FUNCTION

| ACCEPTANCES AND SALARY BY FUNCTION*  |                              |                            |                     |                       |                      |
|--|------------------------------|----------------------------|---------------------|-----------------------|----------------------|
|  | No.<br>Students<br>Reporting | %<br>Students<br>Reporting | Base Salary<br>Mean | Base Salary<br>Median | Base Salary<br>Range |
| Accounting   | 11                           | 2.1%                       | \$62,409            | \$63,000              | \$48,500 - \$78,000  |
| Business & Data Analytics / Data Science                                       | 15                           | 2.8%                       | \$73,433            | \$71,000              | \$52,000 - \$120,000 |
| Consulting   |                              |                            |                     |                       |                      |
| IT / Technology Consulting   | 44                           | 8.2%                       | \$79,608            | \$80,000              | \$50,000 - \$110,002 |
| Strategy / Ops / Management Consulting   | 85                           | 15.9%                      | \$95,524            | \$100,000             | \$62,000 - \$138,000 |
| Other Consulting (including Foresenic /<br>Litigation & Human Capital)         | 19                           | 3.5%                       | \$79,358            | \$80,000              | \$64,000 - \$110,000 |
| Finance  |                              |                            |                     |                       |                      |
| Commercial / Corporate Banking   | 17                           | 3.2%                       | \$87,647            | \$85,000              | \$60,000 - \$110,000 |
| Corporate Finance – Corporate<br>Development / M&A                             | 9                            | 1.7%                       | \$75,333            | \$71,000              | \$50,000 - \$120,000 |
| Corporate Finance – Financial Analysis /<br>FP&A                               | 24                           | 4.5%                       | \$72,448            | \$70,000              | \$57,000 – 110,000   |
| Investment Banking / Sales / Trading   | 59                           | 11.0%                      | \$99,468            | \$100,000             | \$55,000 - \$120,000 |
| Investment Management / Research<br>Analyst / Portfolio Management             | 32                           | 6.0%                       | \$78,750            | \$75,000              | \$50,000 - \$110,000 |
| Private Wealth / Asset Management  | 12                           | 2.2%                       | \$80,708            | \$74,250              | \$55,000 - \$125,000 |
| Real Estate Development  | 3                            | 0.6%                       | \$53,867            | \$45,000              | \$41,600 - \$75,000  |
| Venture Capital / Private Equity / LBO   | 8                            | 1.5%                       | \$98,813            | \$97,500              | \$65,000 - \$140,000 |
| Other Finance (including Business<br>Valuation & Corporate Finance Treasury)   | 19                           | 3.5%                       | \$80,026            | \$80,000              | \$57,000 - \$115,000 |
| General Management / Leadership<br>Development Program / Project<br>Management | 20                           | 3.7%                       | \$71,100            | \$68,900              | \$40,000 - \$122,000 |

#### FUNCTION DATA CONTINUES ON PAGE 7

\*All students reporting job acceptance and salary details

#### TEXAS MCCOMBS BBA CLASS OF 2022 FULL-TIME ACCEPTANCES BY FUNCTION (CONTINUED)

| ACCEPTANCES AND SALARY BY FUNCTION*                                     |                              |                            |                     |                       |                      |
|---|------------------------------|----------------------------|---------------------|-----------------------|----------------------|
|   | No.<br>Students<br>Reporting | %<br>Students<br>Reporting | Base Salary<br>Mean | Base Salary<br>Median | Base Salary<br>Range |
| Information Technology  |                              |                            |                     |                       |                      |
| Management Information Systems  | 15                           | 2.8%                       | \$74,914            | \$75,000              | \$50,000 - \$112,000 |
| Software / Systems Engineering  | 18                           | 3.4%                       | \$88,417            | \$83,250              | \$39,000 - \$130,000 |
| Other Information Technology<br>(including Data Engineering)            | 9                            | 1.7%                       | \$75,279            | \$78,000              | \$50,000 - \$85,000  |
| Marketing   |                              |                            |                     |                       |                      |
| Advertising / Public Relations  | 2                            | 0.4%                       | N/A**               | N/A**                 | N/A**                |
| Branding / Brand Management   | 3                            | 0.6%                       | \$94,000            | \$71,000              | \$65,000 - \$146,000 |
| Consumer Insights / Research  | 3                            | 0.6%                       | \$76,400            | \$74,000              | \$70,000 - \$85,200  |
| Digital Marketing   | 6                            | 1.1%                       | \$67,266            | \$67,000              | \$50,000 - \$90,000  |
| Marketing Consulting  | 10                           | 1.9%                       | \$81,393            | \$83,250              | \$65,000 - \$100,000 |
| Merchandising / Buying / Retail   | 5                            | 0.9%                       | \$63,800            | \$62,500              | \$52,000 - \$80,000  |
| Product & Services Marketing  | 3                            | 0.6%                       | \$63,333            | \$60,000              | \$60,000 - \$70,000  |
| Product Management  | 8                            | 1.5%                       | \$108,650           | \$105,000             | \$60,000 - \$175,000 |
| Other Marketing   | 8                            | 1.5%                       | \$60,564            | \$60,000              | \$35,360 - \$83,200  |
| Operations / Logistics / Supply Chain                                   | 21                           | 3.9%                       | \$67,462            | \$68,500              | \$44,200 - \$100,000 |
| Sales / Business Development / Customer<br>Success / Account Management | 36                           | 6.7%                       | \$71,015            | \$69,400              | \$42,700 - \$150,000 |
| Other (including Human Resources /<br>Engineering / Government Affairs) | 12                           | 2.2%                       | \$51,833            | \$55,000              | \$92,400 - \$80,000  |
| Total   | 536                          | 100.0%                     | \$81,652            | \$80,000              | \$32,400 - \$175,000 |

#### FUNCTION DATA BEGINS ON PAGE 6

\*All students reporting job acceptance and salary details

## **TEXAS MCCOMBS BBA FULL-TIME EMPLOYERS 2021-2022**

## **TOP FULL-TIME EMPLOYERS**

Thank you to our top employers who hired 10 or more students for full-time positions in 2021-2022.

| Accenture                         | Goldman Sachs                |
|-----------------------------------|------------------------------|
| The Boston Consulting Group (BCG) | JPMorgan Chase & Co.         |
| Dell Technologies                 | McKinsey & Company           |
| Deloitte                          | Oliver Wyman                 |
| EY (Ernst & Young)                | PricewaterhouseCoopers (PwC) |

#### The following employers hired 2 or more students for full-time positions in 2021-2022.

| Abercrombie & Fitch             | IBM                               | Strategy&            |
|---------------------------------|-----------------------------------|----------------------|
| AlphaSights                     | Intel                             | Stronghill Capital   |
| Amazon                          | Intrepid Financial Partners       | Target               |
| Apple Inc.                      | Intuit Inc.                       | Texas Capital Bank   |
| Bain & Company, Inc.            | Jones Lang LaSalle (JLL Partners) | Texas Instruments    |
| Bank of America (Merrill Lynch) | KPMG                              | UBS                  |
| Bridgepoint Consulting          | Kroll                             | USAA                 |
| Cain Brothers                   | Lazard                            | Visa Inc.            |
| Capital One                     | Meta                              | VMware               |
| Charles Schwab                  | Microsoft                         | Wells Fargo          |
| Citi                            | Moelis & Company                  | West Monroe Partners |
| Credera                         | Morgan Stanley                    |                      |
| CS DISCO                        | Oracle                            |                      |
| Dimensional Fund Advisors       | PepsiCo                           |                      |
| EY-Parthenon                    | Perella Weinberg Partners         |                      |
| Evercore Partners               | PIMCO                             |                      |
| Google                          | Procter & Gamble (P&G)            |                      |
| HighRadius                      | Protiviti                         |                      |
| Houlihan Lokey                  | Salesforce, Inc.                  |                      |
|                                 |                                   |                      |

## INTERNSHIP REPORT

Data reflects all BBA student-reported internships completed during summer 2021, fall 2021, & spring 2022



9

## TEXAS MCCOMBS BBA 2021-2022 INTERNSHIP OFFER & COMPENSATION DETAILS

DATA REFLECTS ALL BBA STUDENT-REPORTED INTERNSHIPS COMPLETED DURING SUMMER 2021, FALL 2021, & SPRING 2022

| INTERN SALARY BY MAJOR            |                         |               |                 |  |  |  |
|-----------------------------------|-------------------------|---------------|-----------------|--|--|--|
|                                   | No. Reporting<br>Source | %<br>of Total | Monthly<br>Mean |  |  |  |
| Accounting                        | 19                      | 3.0%          | \$4,114         |  |  |  |
| Canfield Business Honors Program* | 30                      | 4.7%          | \$3,831         |  |  |  |
| Finance                           | 272                     | 42.6%         | \$5,068         |  |  |  |
| International Business            | 13                      | 2.0%          | \$3,880         |  |  |  |
| Management                        | 24                      | 3.8%          | \$3,346         |  |  |  |
| Marketing                         | 70                      | 11.0%         | \$3,246         |  |  |  |
| Management Information Systems    | 126                     | 19.7%         | \$4,782         |  |  |  |
| Science & Technology Management   | 2                       | 0.3%          | NA**            |  |  |  |
| Supply Chain Management           | 15                      | 2.4%          | \$3,634         |  |  |  |
| Texas Computer Science & Business | Honors 8                | 1.3%          | \$7,481         |  |  |  |
| Undeclared***                     | 59                      | 9.2%          | \$3,463         |  |  |  |
| Total                             | 638                     | 100.0%        | \$4,481         |  |  |  |

\*Canfield Business Honors Program (CBHP) students are allowed to have a double major in business: one in CBHP and one in another business discipline. Those CBHP students who double major have been counted in the percentage (%) of reports by major for their non-CBHP major \*\*Data points not meeting the minimum requirement of three are indicated by an N/A designation to protect student confidentiality \*\*Students typically declare a major in their second year

#### SUMMARY OF INTERN OFFER SOURCES

|   | No. Reporting<br>Source | %<br>of Total | Monthly<br>Mean |
|---|-------------------------|---------------|-----------------|
| Sourced from RecruitMcCombs   | 120                     | 18.8%         | \$4,958         |
| Texas McCombs Corporate Partner Ecosystem,<br>Alumni / Staff Network or other UT Austin |                         |               |                 |
| Resources   | 126                     | 19.7%         | \$4,369         |
| ndividual Networked Search or Personal Network  | 367                     | 57.5%         | \$4,284         |
| Sourced from Previous Internship  | 21                      | 3.3%          | \$5,378         |
| Not Disclosed   | 4                       | 0.6%          | \$7,000         |
| Total   | 638                     | 100.0%        | \$4,481         |

## TEXAS MCCOMBS BBA 2021-2022 INTERNSHIPS BY INDUSTRY

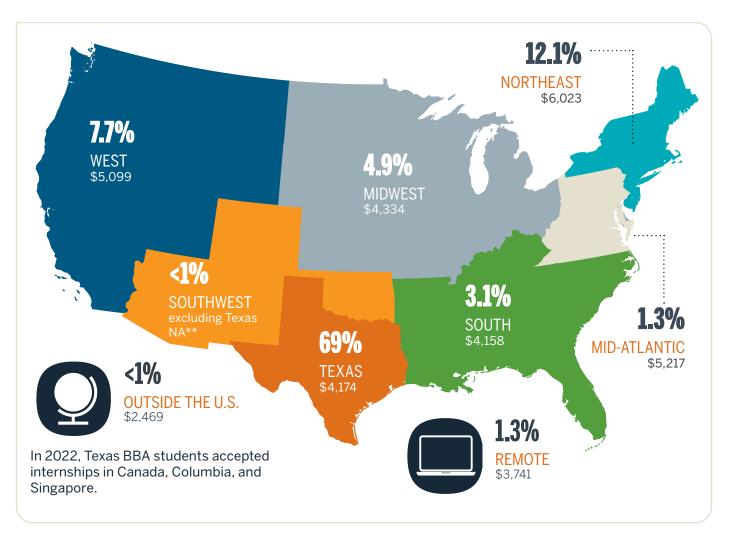
## ACCEPTANCES AND SALARY BY INDUSTRY\*

|   | No.<br>Reporting<br>Salary | %<br>Reporting<br>Salary | Monthly<br>Mean | Monthly<br>Median | Monthly<br>Range  |
|---|----------------------------|--------------------------|-----------------|-------------------|-------------------|
| Financial Services***                                 | 206                        | 32.3%                    | \$5,280         | \$5,000           | \$433 - \$15,000  |
| Consulting  | 113                        | 17.7%                    | \$5,558         | \$5,373           | \$720 - \$8,333   |
| Technology  | 90                         | 14.1%                    | \$4,573         | \$4,248           | \$1,200 - \$9,533 |
| Real Estate   | 40                         | 6.3%                     | \$2,918         | \$2,817           | \$433 - \$5,400   |
| Non-Profit / Education                                | 26                         | 4.1%                     | \$2,376         | \$2,123           | \$864 - \$6,000   |
| Manufacturing   | 30                         | 4.7%                     | \$3,703         | \$3,640           | \$300 - \$5,720   |
| Energy  | 26                         | 4.1%                     | \$3,812         | \$3,813           | \$1,500 - \$6,933 |
| Retail  | 15                         | 2.4%                     | \$3,782         | \$3,654           | \$2,167 - \$6,067 |
| Consumer Packaged Goods                               | 18                         | 2.8%                     | \$3,311         | \$3,640           | \$498 - \$4,767   |
| Other   | 14                         | 2.2%                     | \$2,482         | \$2,297           | \$600 - \$7,000   |
| Media / Entertainment                                 | 10                         | 1.6%                     | \$2,327         | \$2,600           | \$750 - \$3,467   |
| Marketing / Advertising /<br>Communications / Digital | 12                         | 1.9%                     | \$3,394         | \$2,600           | \$2,080 - \$8,667 |
| Healthcare  | 11                         | 1.7%                     | \$2,983         | \$3,120           | \$1,733 - \$4,333 |
| Transportation / Logistics                            | 11                         | 1.7%                     | \$3,213         | \$3,120           | \$2,427 - \$3,813 |
| Accounting Services                                   | 10                         | 1.6%                     | \$4,316         | \$4,507           | \$2,253 - \$5,200 |
| Government  | 4                          | 0.6%                     | \$2,701         | \$2,888           | \$1,733 - \$3,293 |
| Hospitality   | 2                          | 0.3%                     | N/A**           | N/A**             | N/A**             |
| Total   | 638                        | 100%                     | \$4,481         | \$4,160           | \$300 - \$15,000  |

\*All students reporting job acceptance and salary details

\*\*Data points not meeting the minimum requirement of three are indicated by an N/A designation to protect student confidentiality \*\*\*Financial Services includes Asset / Investment Management, Commercial Banking, Insurance, Investment Banking / Brokerage / Wealth Management, Multiple Financial Services, and Private Equity/Venture Capital

#### TEXAS MCCOMBS BBA 2021-2022 INTERNSHIPS BY GEOGRAPHY



#### SALARIES REFLECTED ARE MEAN MONTHLY SALARY OF 638 STUDENTS REPORTING LOCATION

| TEXAS BREAKDOWN |                           |                         |                 |                   |                  |
|-----------------|---------------------------|-------------------------|-----------------|-------------------|------------------|
|                 | No. Students<br>Reporting | % Students<br>Reporting | Monthly<br>Mean | Monthly<br>Median | Monthly<br>Range |
| Austin          | 213                       | 48.4%                   | \$3,499         | \$3,380           | \$300 - \$9,167  |

| Total (Texas) | 440 | 100.0% | \$4,174 | \$3,813 | \$300 - \$9,187   |
|---------------|-----|--------|---------|---------|-------------------|
| Other Texas   | 21  | 4.8%   | \$3,663 | \$3,467 | \$1,560 - \$6,067 |
| Houston       | 89  | 20.2%  | \$5,159 | \$4,749 | \$1,387 - \$9,187 |
| Dallas        | 117 | 26.6%  | \$4,745 | \$4,583 | \$433 - \$9,167   |
| / ustill      | 210 | 40.470 | ψ0,+00  | ψ0,000  | \$000 \$9,107     |

#### TEXAS MCCOMBS BBA 2021-2022 INTERNSHIP ACCEPTANCES BY FUNCTION

| ACCEPTANCES AND SALARY BY FUNCTION*                                   | ÷                            |                            |                 |                   |                    |
|---|------------------------------|----------------------------|-----------------|-------------------|--------------------|
|   | No.<br>Students<br>Reporting | %<br>Students<br>Reporting | Monthly<br>Mean | Monthly<br>Median | Monthly Range      |
| Accounting  | 39                           | 6.1%                       | \$4,227         | \$4,333           | \$600 - \$6,760    |
| Business & Data Analytics / Data Science                              | 21                           | 3.3%                       | \$3,867         | \$3,813           | \$2,080 - \$6,933  |
| Consulting  |                              |                            |                 |                   |                    |
| IT / Technology Consulting  | 43                           | 6.7%                       | \$6,089         | \$6,067           | \$300 - \$8,333    |
| Strategy / Ops / Management Consulting                                | 39                           | 6.1%                       | \$5,628         | \$5,720           | \$1,200 - \$8,333  |
| Other Consulting (including Foresenic,<br>Litigation & Human Capital) | 11                           | 1.7%                       | \$4,842         | \$5,200           | \$720 - \$7,450    |
| Finance   |                              |                            |                 |                   |                    |
| Commercial / Corporate Banking  | 19                           | 3.0%                       | \$5,094         | \$4,333           | \$2,427 - \$8,333  |
| Corporate Finance – Corporate<br>Development / M&A                    | 2                            | 0.3%                       | N/A**           | N/A**             | N/A**              |
| Corporate Finance – Financial Analysis /<br>FP&A                      | 49                           | 7.7%                       | \$3,600         | \$3,640           | \$433 - \$7,083    |
| Investment Banking / Sales / Trading                                  | 57                           | 8.9%                       | \$7,168         | \$7,083           | \$1,733 - \$11,250 |
| Investment Management / Research<br>Analyst / Portfolio Management    | 44                           | 6.9%                       | \$3,622         | \$3,467           | \$433 - \$6,933    |
| Private Wealth / Asset Management                                     | 29                           | 4.5%                       | \$4,845         | \$4,333           | \$1,733 - \$8,750  |
| Real Estate Development   | 5                            | 0.8%                       | \$2,947         | \$2,600           | \$2,600 - \$3,467  |
| Venture Capital / Private Equity / LBO                                | 7                            | 1.1%                       | \$5,500         | \$4,680           | \$2,600 - \$15,000 |
| Other Finance (including Business<br>Valuation)                       | 2                            | 0.3%                       | N/A**           | N/A**             | N/A**              |
| General Management  |                              |                            |                 |                   |                    |
| Leadership Development Program  | 24                           | 3.8%                       | \$4,050         | \$4,160           | \$864 - \$5,547    |
| Project / Program Management  | 8                            | 1.3%                       | \$2,440         | \$2,513           | \$1,300 - \$3,467  |
| Strategy & Innovation / Other   | 13                           | 2.0%                       | \$2,956         | \$3,207           | \$960 - \$5,893    |
|   |                              |                            |                 |                   |                    |

#### FUNCTION DATA CONTINUES ON PAGE 14

\*All students reporting job acceptance and salary details

## TEXAS MCCOMBS BBA 2021-2022 INTERNSHIP ACCEPTANCES BY FUNCTION (CONTINUED)

| ACCEPTANCES AND SALARY BY FUNCTION*                                     |                              |                            |                 |                   |                    |
|---|------------------------------|----------------------------|-----------------|-------------------|--------------------|
|   | No.<br>Students<br>Reporting | %<br>Students<br>Reporting | Monthly<br>Mean | Monthly<br>Median | Monthly<br>Range   |
| Human Resources   | 5                            | 0.8%                       | \$3,519         | \$3,467           | \$2,167 - \$5,027  |
| Information Technology  |                              |                            |                 |                   |                    |
| Management Information Systems  | 32                           | 5.0%                       | \$5,394         | \$4,996           | \$2,253 - \$9,167  |
| Software / Systems Engineering  | 17                           | 2.7%                       | \$6,439         | \$6,240           | \$3,311 - \$10,833 |
| Other Information Technology<br>(including Data Engineering)            | 2                            | 0.3%                       | N/A**           | N/A**             | N/A**              |
| Marketing   |                              |                            |                 |                   |                    |
| Advertising / Public Relations  | 7                            | 1.1%                       | \$2,758         | \$2,600           | \$1,625 - \$3,813  |
| Branding / Brand Management   | 4                            | 0.6%                       | \$3,699         | \$3,663           | \$3,467 - \$4,004  |
| Consumer Insights / Research  | 6                            | 0.9%                       | \$3,393         | \$3,767           | \$1,733 - \$4,333  |
| Digital Marketing   | 14                           | 2.2%                       | \$2,553         | \$2,500           | \$750 - \$4,333    |
| Merchandising / Buying / Retail   | 1                            | 0.2%                       | N/A**           | N/A**             | N/A**              |
| Product & Services Marketing  | 26                           | 4.1%                       | \$3,020         | \$2,730           | \$498 - \$6,000    |
| Product Management  | 6                            | 0.9%                       | \$3,987         | \$3,813           | \$3,293 - \$5,200  |
| Other Marketing   | 9                            | 1.4%                       | \$3,270         | \$3,467           | \$1,733 - \$4,333  |
| Operations / Logistics / Supply Chain                                   | 50                           | 7.8%                       | \$3,594         | \$3,514           | \$867 – \$5,720    |
| Sales / Business Development / Customer<br>Success / Account Management | 36                           | 5.6%                       | \$3,779         | \$3,467           | \$1,140 - \$8,667  |
| Other (including Human Resources /<br>Engineering / Government Affairs) | 11                           | 1.7%                       | \$2,411         | \$2,167           | \$1,733 - \$4,333  |
| Total   | 638                          | 100.0%                     | \$4,481         | \$4,160           | \$300 - \$15,000   |

#### FUNCTION DATA BEGINS ON PAGE 13

\*All students reporting job acceptance and salary details \*\*Data points not meeting the minimum requirement of three are indicated by an N/A designation to protect student confidentiality

## **TEXAS BBA INTERNSHIP EMPLOYERS 2021-2022**

## **TOP INTERNSHIP EMPLOYERS**

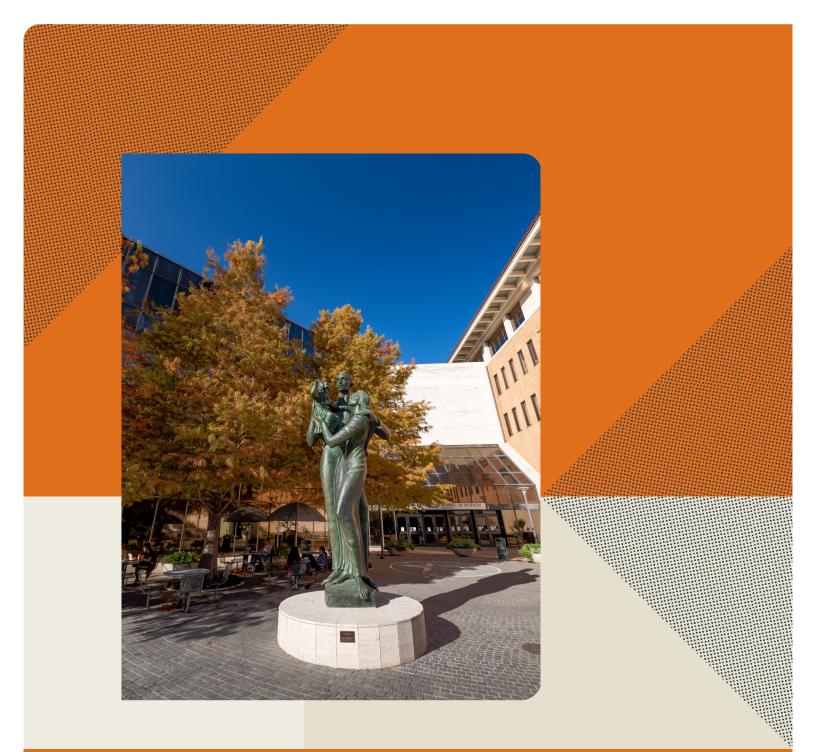
Thank you to our top employers who hired 10 or more students for internship positions in 2021-2022.

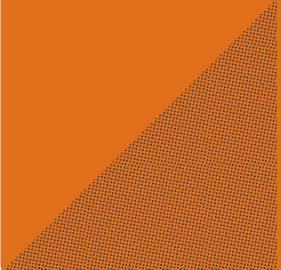
The Boston Consulting Group (BCG) Goldman Sachs **Dell Technologies** Deloitte **KPMG** EY (Ernst & Young)

JPMorgan Chase & Co. PricewaterhouseCoopers (PwC)

#### The following employers hired 2 or more students for internship positions in 2021-2022.

| Accenture               | CarbonBetter         | Lockton Companies Inc. | PIMCO                                |
|-------------------------|----------------------|------------------------|--------------------------------------|
| Advanced Micro Devices, | Caterpillar Inc      | Main Street Capital    | Protiviti                            |
| Inc. (AMD)              | Charles Schwab       | Corporation            | Raytheon                             |
| AlphaSights             | Cisco Systems        | Marcus & Millichap     | RBC (Royal Bank of                   |
| Altria Group, Inc.      | Citi                 | Mathias Partners       | Canada)                              |
| Alvarez & Marsal        | Dimensional Fund     | McKinsey & Company     | Rothschild & Co                      |
| Amazon                  | Advisors             | Microsoft              | Southwest Airlines                   |
| Amegy Bank              | Evercore Partners    | Moelis & Company       | State Farm Insurance                 |
| The Amherst Group LLC   | Expedia Group        | Morgan Stanley         | Strategy&                            |
| Anheuser-Busch          | Facebook, Inc.       | NCR                    | Sumitomo Mitsui Banking              |
| Ankura                  | Fidelity Investments | Nelnet                 | Corporation                          |
| Apple Inc               | Greystar             | NextRound Partners     | The University of Texas at<br>Austin |
| Armanino LLP            | H-E-B                | North Star Resource    | Toyota                               |
| AT&T                    | Houlihan Lokey       | Group                  | University Co-op                     |
| Bain & Company, Inc.    | IBM                  | NorthMarq Capital      | Valero                               |
| Bank of America         | Jefferies Group      | Northwestern Mutual    | Wells Fargo                          |
| (Merrill Lynch)         | Jones Lang LaSalle   | NRG Energy             | West Monroe Partners                 |
| Barclays                | (JLL Partners)       | Oden Hughes LLC        | Willis Towers Watson                 |
| Brigham Minerals        | Kestra Financial     | Oracle                 | while towers watson                  |
| Capital One             | Lazard               | PepsiCo                |                                      |







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