

BUSINESS ANALYTICS

Location: CBA 5.202

Phone: (512)471-3322

Web: <https://www.mcombs.utexas.edu/Departments/IROM/degree-programs/BAX>

The Business Analytics curriculum provides students with the tools and knowledge to solve business problems using data analysis, predictive modeling, and optimization techniques. Prepares them to become leaders/managers who can analyze facts and data, and collaborate with others to drive decision-making. Provides them with marketable skills, and a deep understanding and knowledge of how to collect and analyze data, and build models that create solutions that can benefit businesses and communities.

First Year			
First Term	Hours	Second Term	Hours
MAN 101S	1	BA 101 S	1
M 408Q	4	STA 301	3
ECO 304K	3	ECO 304L	3
RHE 306	3	MIS 301	3
UGS 302 or 303	3	Science and technology part I	3
		Visual and Performing arts	3
Total	14		16

Second Year			
First Term	Hours	Second Term	Hours
ACC 311	3	ACC 312	3
BAX 305	3	BAX 327	3
OM 235	2	STA 235	2
BA 324	3	DS 235	2
GOV 310L	3	GOV 312L	3
		Approved PSY/SOC/ANT/EDP	3
Total	14		16

Third Year			
First Term	Hours	Second Term	Hours
BAX 357	3	BAX upper-division elective	3
MKT 337	3	FIN 357	3
MAN 336	3	E 316L, 316M, 316N or 316P	3
American history	3	American history	3
Science and Technology part I	3	Science and technology part II	3
Total	15		15

Fourth Year			
First Term	Hours	Second Term	Hours
BAX 358	3	BAX 375	3
BAX upper-division elective	3	LEB 323	3
BA 353	3	Upper- division nonbusiness elective	3

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Upper-division nonbusiness elective	3	Free elective	3
Free elective	3	Free elective	3
Total	15		15

Total credit hours: 120