



The University of Texas at Austin
McCombs School of Business

MS BUSINESS ANALYTICS EMPLOYMENT REPORT

CLASS OF
MSBA
2024



WELCOME



We are grateful to the entire Texas McCombs community of faculty, staff, employers, and alumni who have come together to support our MSBA Class of 2024. This year, 80.2% of our students secured job offers within six months of graduation, with an average starting salary of \$105,507 —a notable increase of 16.6% since 2020.

Our career management team strategically tailored our MS career curriculum and programming to align with the shifting dynamics of the recruiting landscape and the evolving interests of our students. This proactive approach has equipped our graduates with the necessary skills to both successfully launch and develop their careers over time.

With changes in industry and hiring practices in 2024, we saw our students successfully apply their skills across a broader range of industries. We continued to see growth in the Financial Services sector, with 38% of MSBA graduates accepting positions, an increase of 20 percentage points since 2022. Technology also saw an increase, with 19% of graduates entering this field. While Consulting has historically attracted a significant portion of our graduates, this year only 18% accepted offers in technology due to shifts within the sector.

Our ongoing commitment to expand the MSBA employer ecosystem has been evident in the diversification of industries entered by our MSBA graduates in 2024, securing positions across 11 different industries. In addition to Financial Services and Technology, we saw growth in sectors such as Healthcare (9%) and Transportation (3%). This diversification trend not only reflects changes in industry dynamics but also showcases the adaptability of MSBA students to respond to evolving market demands. Functional areas have remained consistent, with our students working in analytics, data science, consulting, and financial roles across all of these industries.

Geographically, our MSBA graduates are located across six U.S. regions, with 44% that chose to stay in the Southwest region, and significant numbers chose to relocate to the Mid-Atlantic (24%) and Northeast (13%).

The MSBA Class of 2024 exemplifies the program's ability to prepare graduates for a dynamic job market. As our alumni network grows, we remain committed to strengthening career pathways and expanding opportunities for future MSBA students.

Congratulations to the MSBA Class of 2024, and thank you to our McCombs community for your continued support in shaping the success of our students.

Hook 'em,
Stefani Sereboff, Senior Assistant Dean
McCombs Career Management and Corporate Relations

MSBA CLASS OF 2024

CLASS PROFILE

CLASS PROFILE ENTERING FALL 2023

Class Size	113
Average Age	28
Average Years Worked	2.6
Women	38%
International Students	70%

WORK EXPERIENCE

One year or less	28%
More than one year, up to three years	38%
More than three years, up to five years	24%
More than five years	10%

UNDERGRADUATE MAJORS

Engineering	47%
Business / Economics	28%
Physical Science	10%
Computer Science / Information Technology	7%
Math / Statistics	4%
Humanities / Social Science	3%
Other	1%

OFFER & COMPENSATION DETAILS

SUMMARY OF GRADUATES

	PERMANENT WORK AUTHORIZATION	NON-PERMANENT WORK AUTHORIZATION	TOTAL GRADUATING CLASS
Seeking Employment	32	79	111
Not Seeking Employment	2	0	2
Own Venture	2	0	2
Total	34	79	113

TIMING OF JOB OFFERS

	NO. STUDENTS SEEKING EMPLOYMENT	RECEIVED FIRST OFFER BY GRADUATION	RECEIVED FIRST OFFER BY 6 MONTHS GRADUATION
Permanent Work Authorization	32	28.1%	75.0%
Non-Permanent Work Authorization	79	20.3%	83.5%
Total	111	22.5%	81.1%

TIMING OF JOB ACCEPTANCES

	NO. STUDENTS SEEKING EMPLOYMENT	ACCEPTED OFFER BY GRADUATION	ACCEPTED OFFER BY 6 MONTHS GRADUATION
Permanent Work Authorization	32	28.1%	75.0%
Non-Permanent Work Authorization	79	17.7%	82.3%
Total	111	20.7%	80.2%

OFFER & COMPENSATION DETAILS*

BASE SALARY

	NO. REPORTING SALARY	SALARY MEAN	SALARY MEDIAN	SALARY RANGE
Permanent Work Authorization	18	\$87,738	\$85,000	\$52,000 - \$135,000
Non-Permanent Work Authorization	56	\$111,218	\$120,000	\$25,397 - \$180,000
Total	74	\$105,507	\$107,500	\$25,397 - \$180,000

SIGNING BONUS

	NO. REPORTING SIGNING BONUS	BONUS MEAN	BONUS MEDIAN	BONUS RANGE
Permanent Work Authorization	7	\$12,857	\$15,000	\$3,000 - \$20,000
Non-Permanent Work Authorization	21	\$11,071	\$10,000	\$5,000 - \$15,000
Total	28	\$11,518	\$11,000	\$3,000 - \$20,000

SUMMARY OF JOB OFFER SOURCES

	NO. REPORTING SOURCE	% OF TOTAL	MEAN BASE SALARY
Individual Networked Search or Personal Network	46	67%	\$106,578
Recruiting through Texas McCombs Corporate Partner Ecosystem, Alumni / Staff network or other UT Austin Resources	21	30%	\$100,667
Sourced from Internships through Texas McCombs	2	3%	N/A**

** All students reporting job acceptances and salary details
 ** Data points not meeting the minimum CSEA data requirements (minimum of three) are indicated by an N/A designation

ACCEPTANCES BY INDUSTRY

ACCEPTANCES AND SALARY BY INDUSTRY*

	GRADUATES ACCEPTING NEW EMPLOYMENT	% GRADUATES ACCEPTING NEW EMPLOYMENT	BASE SALARY MEAN	BASE SALARY MEDIAN	BASE SALARY RANGE
Financial Services	33	38%	\$111,343	\$120,000	\$35,933 - \$150,000
Technology	17	19%	\$113,186	\$118,000	\$63,000 - \$160,000
Consulting	16	18%	\$101,226	\$100,000	\$25,397 - \$180,000
Healthcare	8	9%	\$99,286	\$95,000	\$60,718 - \$135,000
Manufacturing	4	5%	\$89,917	\$85,000	\$85,000 - \$99,750
Transportation/Logistics	3	3%	\$105,000	\$90,000	\$90,000 - \$135,000
Non-Profit / Education	3	3%	\$62,762	\$56,285	\$52,000 - \$80,000
All Others	4	5%	N/A**	N/A**	N/A**

*All students reporting job acceptances and salary details

+Other Industry includes: Accounting Services, Consumer Packaged Goods, Energy, and Retail

ACCEPTANCES BY FUNCTION

ACCEPTANCES AND SALARY BY FUNCTION*

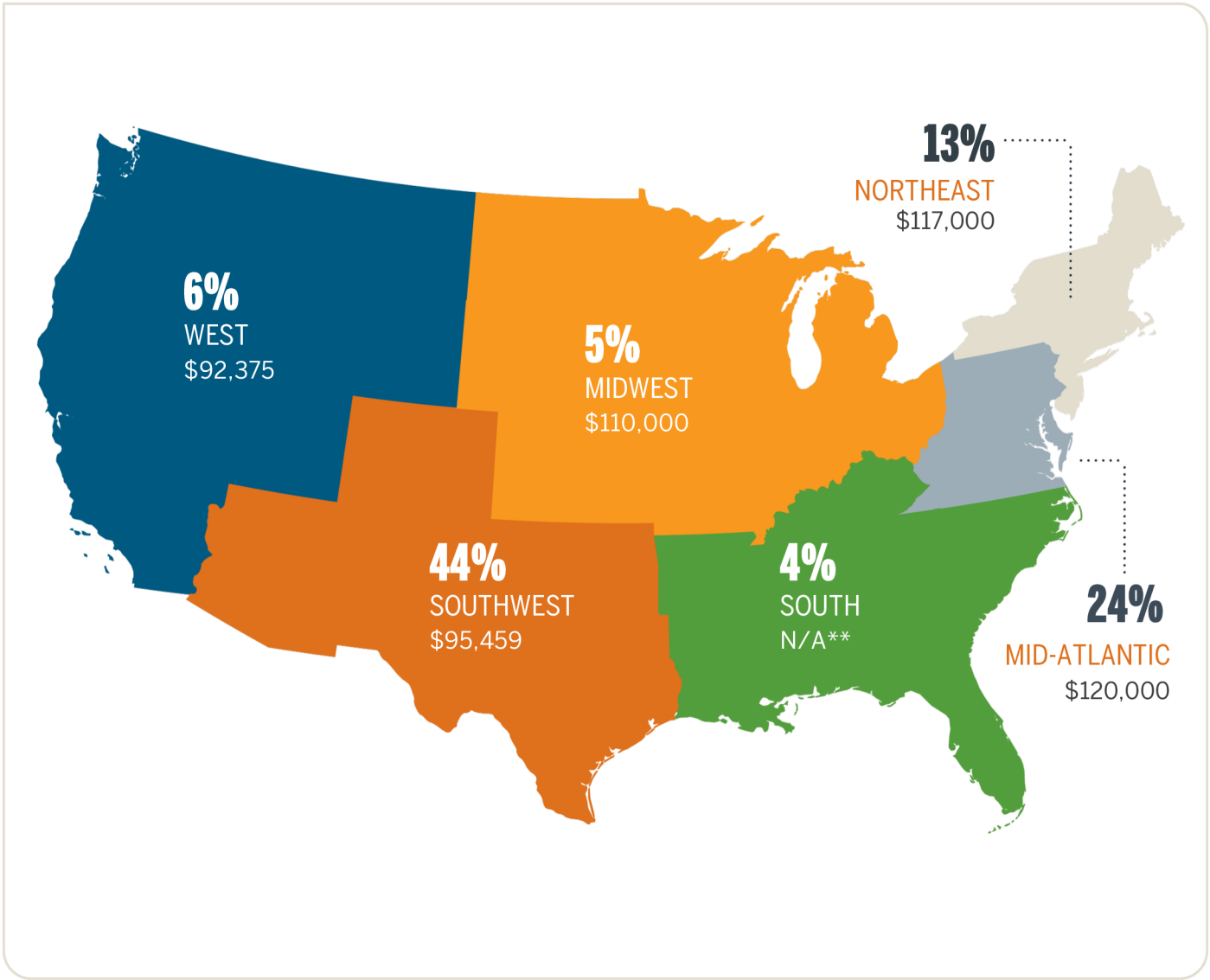
	GRADUATES ACCEPTING NEW EMPLOYMENT	% GRADUATES ACCEPTING NEW EMPLOYMENT	BASE SALARY MEAN	BASE SALARY MEDIAN	BASE SALARY RANGE
BIZ/DATA ANALYTICS					
Data Analytics / Data Science	38	43%	\$102,967	\$118,000	\$25,397 - \$150,000
Business Intelligence	12	14%	\$114,729	\$107,500	\$85,000 - \$180,000
Risk Assessment / Analytics	8	9%	\$114,751	\$120,000	\$75,005 - \$160,000
Marketing Analytics	5	6%	\$118,125	\$112,500	\$100,000 - \$147,500
Ops / Supply Chain Analytics	2	2%	N/A**	N/A**	N/A**
CONSULTING	7	8%	\$112,667	\$125,500	\$75,000 - \$135,000
INFORMATION TECHNOLOGY					
Software / Systems Engineering	4	5%	\$93,000	\$89,000	\$73,000 - \$117,000
Data Engineering	1	1%	N/A**	N/A**	N/A**
FINANCE	5	6%	\$89,500	\$85,000	\$68,000 - \$120,000
OTHER++	6	7%	\$89,057	\$88,000	\$56,285 - \$120,000

*All students reporting job acceptances and salary details

** Data points not meeting the minimum CSEA data requirements (minimum of three) are indicated by an N/A designation

++Other Function includes: General Mgmt - Project / Program Management, Marketing - Digital Marketing, Marketing - Product Management, Sales - Customer Success / Account Management, and Other

OFFERS BY GEOGRAPHY



SALARIES REFLECTED ARE MEDIAN BASE SALARY OF 74 STUDENTS REPORTING
**Data points not meeting the minimum CSEA data requirements (minimum of three) are indicated by an N/A designation

SELECT RECRUITING EMPLOYERS 2024



SELECT JOB TITLES

Data Analyst

Business Analyst

Data Scientist

Business Intelligence Engineer

Machine Learning Scientist

Financial Analyst

Quantitative Analyst

Consulting Analyst

Marketing Analyst



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