

# Cha Li

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## ACADEMIC POSITIONS

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- **University of Texas at Austin**, McCombs School of Business 2021–present
  - Assistant Professor, Department of Management

## EDUCATION

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- **University of Michigan**, Stephen M. Ross School of Business 2015–2021
  - PhD in Strategy
  - Committee: Felipe Csaszar (Chair), Justin Frake, Brian Wu, Scott Page, Misha Teplitskiy (School of Information)
- **Tilburg University**, School of Economics and Management, Netherlands 2013–2015
  - Research Master/M.Phil. in Business, Organization and Strategy Track
- **Tsinghua University**, School of Economics and Management, China 2009–2013
  - Bachelor in Economics and Finance
  - Visiting Student at University of Illinois, Urbana-Champaign, 2011

## RESEARCH INTERESTS

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- **Areas:** Organization design, strategic decision making, innovation, firm–government relationships
- **Methodologies:** Econometric analysis with large datasets, computational models

## PUBLICATIONS

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- **Li, C.** and Csaszar, F. A. (2019). Government as landscape designer: A behavioral view of industrial policy. *Strategy Science*, 4(3):175–192. [Lead article]
  - Winner of the 2018 FIU Best Paper Prize, SMS Special Conference, São Paulo
  - Winner of the 2018 Emeritus Award for Best Second Year Paper at Ross School of Business
  - Media coverage:

- [www.news.umich.edu/how-firms-behave-when-faced-with-government-intervention](http://www.news.umich.edu/how-firms-behave-when-faced-with-government-intervention)
- Lu, Y. and **Li, C.** (2016). CEO Influence over the board and corporate fraud. *Journal of Financial Research*, (1):176–191. [In Chinese]
- Martin, X. and **Li, C.** (2015). What do we know about state-owned emerging-economy firms, and how? Evaluating literature about inward and outward multinational activities. *Advances in International Management*, 28:403–439.

## WORK IN PROGRESS

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- **Li, C.** “Seeing the full picture: How interdependence affects proposal evaluation.”
  - Winner of the 2020 Best Conference PhD Paper Prize, SMS Annual Conference
  - Winner of the 2020 Behavioral Strategy Interest Group Best PhD Paper Award, SMS Annual Conference
- **Li, C.** “Firms vs. hobbyists: Participation in production communities and the balance of exploitation and exploitation.”

## PRESENTATIONS

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- “Seeing the full picture: How interdependence affects proposal evaluation.”
  - Purdue University, Indiana, 2020 (Virtual)
  - MIT Sloan, Massachusetts, 2020 (Virtual)
  - UT Austin, Texas, 2020 (Virtual)
  - National University of Singapore, Singapore, 2020 (Virtual)
  - Queens University, Canada, 2020 (Virtual)
  - EM Lyon, France, 2020 (Virtual)
  - EPFL, Switzerland, 2020 (Virtual)
  - INSEAD Strategy/Entrepreneurship and Family Enterprise Work in Progress Seminar, November 2020 (Virtual)
  - SMS Annual Conference, October 2020 (Virtual)
  - Consortium on Competitiveness and Cooperation (CCC), June 2020 (Virtual)
  - University of Michigan Ross School of Business Strategy Brownbag, Ann Arbor, April 2020

- “The politics of expertise in strategic decision making: Power seeking in proposal evaluation and its remedies.”
  - University of Michigan Ross School of Business Strategy Brownbag, Ann Arbor, May 2019
- “Government as landscape designer: A behavioral view of industrial policy.”
  - Academy of Management Meeting, Chicago, August 2018
  - SMS Special Conference, São Paulo, Brazil, March 2018
  - University of Michigan Ross School of Business Strategy Brownbag, Ann Arbor, May 2017

### INVITED CONSORTIA AND WORKSHOPS

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- Academy of Management Meeting STR Dissertation Consortium, August 2020
- Academy of Management Meeting STR Networkshop, April 2020
- Strategic Management Society Annual Doctoral Workshop, Minneapolis, October 2019
- Academy of Management Meeting TIM Research Development Workshop, Boston, August 2019
- Strategy Science Doctoral Workshop, Salt Lake City, May 2019
- Academy of Management Meeting OMT Doctoral Student Consortium, Chicago, August 2018
- SMS Special Conference Doctoral Workshop, São Paulo, Brazil, March 2018

### TEACHING

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- **Instructor**, Business Strategy (Strategy 290) Winter 2018
  - BBA Core at Stephen M. Ross School of Business, University of Michigan
  - Teaching Evaluation: 4.5/5; 95% of the students rated the teaching quality as good or above
- **Teaching Assistant**, Leading People & Organizations (MO 503) Fall 2018
  - MBA Core at Stephen M. Ross School of Business, University of Michigan
- **Teaching Assistant**, Moral Reasoning and Critical Thinking Fall 2012
  - School of Economics and Management, Tsinghua University

### ACADEMIC SERVICE

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- Organizer of AOM Showcase Symposium “Strategic decision making and the pursuit of conflicting goals: Taking stock and looking ahead.” 2021
- Reviewer for the Strategic Management Society Special Conference in Hangzhou 2019
- Reviewer for the Strategic Management Society Annual Conference 2019
- Organizer of AOM Symposium “Reviving a political perspective of organizations and behavioral strategy: From theories to methods.” 2019
- Ad-hoc referee for *Organization Science* 2018–present
- Reviewer for the Academy of Management Annual Meeting (STR and OMT) 2017–present
- Member of University of Michigan Ross PhD Forum Grants Committee 2016–2017

## HONORS AND AWARDS

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- Best Conference PhD Paper Prize, SMS Annual Conference 2020
- Behavioral Strategy Interest Group Best PhD Paper Award, SMS Annual Conference 2020
- ISR-Rackham Summer Training Award, University of Michigan 2019
- Spivey Hall Fellow (awarded to Ross PhD students for academic excellence) 2018–2019
- FIU Best Paper Prize, SMS Special Conference, São Paulo 2018
- Emeritus Award for Best Second Year Paper, Ross Business School, University of Michigan 2018
- Early PhD Candidacy Award, Ross School of Business, University of Michigan 2017
- Doctoral Studies Fellowship, Ross School of Business, University of Michigan 2015–2020
- Koopmans Scholarship, Tilburg Univeristy 2013–2014
- Scholarship for Excellence in College Entrance Examination, Tsinghua University 2009

## OTHER INFORMATION

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- Proficient in LaTeX, Python, R, SQL, and STATA