



Gay Gaddis
Austin, TX

In 1989, Gay Gaddis founded T3 (The Think Tank), an innovative digital advertising agency that grew into the largest female-owned agency in the U.S. under her leadership of 30+ years, with offices in Austin, New York, Atlanta and San Francisco. In 2019, she sold T3 to a leading private equity firm.

Today, Gaddis is focusing her always-on energy to empower the next generation of business leaders. She is an active speaker on women's leadership, company culture and entrepreneurship. Her best-selling book, *Cowgirl Power: How to Kick Ass in Business and Life* shares insights and examples for women to develop personal power and lead like fearless cowgirls.

Gaddis is the first female Chairman of the Texas Business Leadership Council, former Chairman of The Committee of 200 (C200) and on the board of the Texas Cultural Trust. She's also an immediate past board member for Monotype Imaging Holdings, Inc.

Gaddis is deeply involved with UT. She is on the board of Texas Exes, is part of the McCombs Advisory Council, and an advisor for both the College of Fine Arts and the Moody College of Communication. She is also the founder and co-instructor of a new women's development program, Women Who Mean Business at the McCombs School of Business.

An active spokesperson, artist and writer, Gaddis is a contributor to Forbes and part of Fortune's Powerful Women Insider Network. Over her career, Gaddis has received numerous awards and honors including Fast Company's "Top 25 Women Business Builders," Inc. Magazine's "Top 10 Entrepreneurs of the Year," C200's Luminary Award for Entrepreneurial Excellence and was recognized by Texas Monthly as one of "10 Artists to Collect Now."