



Marwin Brown
CEO
FoodFidelity
Austin, TX

Marwin Brown serves as CEO for Food Fidelity a food and lifestyle brand focused on meal solutions, recipe development and strategy, and food related consumer insights targeted at busy adult foodies. Marwin directs and is primary developer of food content for the Food Fidelity blog and is also an active speaker on key food issues from food safety to foodways impacting large urban areas.

Prior to becoming an entrepreneur, Marwin spent 10+ years working for consumer packaged goods companies Kraft and PepsiCo. He led consumer insights teams focused on innovation and strategy for iconic brands like Quaker, Tropicana, and Kraft Cheese. Marwin eventually left to lead business intelligence in the BioTech sector focused on rare disease categories. Marwin continues to consult part-time on select projects in the space.

Marwin graduated with a B.S. in Economics from SMU and joint Master's degrees from the University of Texas McCombs School of Business and LBJ School of Public Affairs. Marwin and his wife Benee reside in Austin with their two children.