

# Kenzie K. Feinberg, CPA

University of Texas at Austin | McCombs School of Business | 2110 Speedway, Austin, TX 78712  
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## EDUCATION:

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University of Texas at Austin, McCombs School of Business Austin, TX  
*PhD in Accountancy, expected May 2026*

Miami University, Farmer School of Business Oxford, OH  
*Master of Accountancy (MAcc), May 2018*

Miami University, Farmer School of Business Oxford, OH  
*Bachelor of Science (B.S.) in Business (Accounting and Marketing), May 2018*

## RESEARCH:

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**Research Area & Method:** Managerial, Experimental

**Research Interests:** Workforce management through unconventional incentives and management control systems; Real-effects of accounting standards on managerial decision-making

### Working Papers:

1. *“Layoffs or Reduced Hours? Effects of the Performance Measurement System”* with Eric Chan and Brian White
2. *“It’s Not All Fun and Games: The Effect of Gamification on Employee Adaptivity”* with Eric Chan (based on 2<sup>nd</sup>-year summer paper)

### Work in Progress:

1. *“Professional Development and Sorting”* with Eric Chan and Martin Wiernsperger

### Research Assistant:

Steve Kachelmeier, University of Texas at Austin, Fall 2021 - Present Austin, TX  
Eric Chan, University of Texas at Austin, Fall 2021 - Present Austin, TX  
Lisa Ellram, Miami University, Fall 2017 – Spring 2018 Oxford, OH

## PRESENTATIONS<sup>P</sup>, DISCUSSIONS<sup>D</sup>, & CONFERENCE ATTENDANCE<sup>A</sup>:

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2023\* AAA Accounting Behavior and Organizations Research Conference – Pittsburgh, PA<sup>P</sup>  
2023\* AAA Accounting Behavior and Organizations Doctoral Consortium – Pittsburgh, PA<sup>A</sup>  
2023 Palmetto Symposium on Experimental Accounting Research – Columbia, SC<sup>A</sup>

## AWARDS & GRANTS:

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2023 Eugene and Dora Bonham Memorial Fund in Business  
2022 Eugene and Dora Bonham Memorial Fund in Business  
2021 Donald D. Harrington Graduate Fellowship (university’s top graduate student award; five years)  
2018 Magna Cum Laude at Miami University (top 7% of graduating class)  
2018 Beta Gamma Sigma at Miami University  
2017 Daniel Leshner Beta Alpha Psi Award

## **TEACHING EXPERIENCE:**

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### **Instructor – University of Texas at Austin**

**Austin, TX**

ACC s312: Fundamentals of Managerial Accounting, Summer 2022

*Instructor Evaluations: 4.8/5.0*

*Course Evaluations: 4.6/5.0*

MPA Accounting Bootcamp, Summer 2023

*One-day intensive course that covers topics in introductory and intermediate financial accounting before students enter the Masters of Professional Accounting Program.*

### **Teaching Assistant – University of Texas at Austin**

**Austin, TX**

Urooj Khan, BA 284F: Financial Reporting (Executive MBA), Fall 2023

Steve Kachelmeier, ACC 380K: Accounting Research Design and Evaluation, Spring 2023, 2024\*

Eric Chan, ACC 312H: Fundamentals of Managerial Accounting: Honors, Spring 2023, 2024\*

Steve Kachelmeier, ACC 358C/ACC 380K.4: Auditing and Assurance Services, Spring 2022

### **Teaching Assistant – Miami University**

**Oxford, OH**

Lisa Ellram, MGT 431: Logistics Management, Fall 2017 – Spring 2018

Lisa Ellram, MGT 399/BUS 420: Supply Chain in Australia, Winter 2017

Brenda Homan, ACC 256: Accountancy Career Exploration, Spring 2017

Chanelle White, BUS 206: Business Foundations/Career Exploration, Fall 2016

## **SERVICE:**

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### **Conference Reviewer**

- Hawaii Accounting Research Conference
- Accounting Behavior and Organizations Research Conference
- AAA Management Accounting Section Midyear Meeting
- Texas Audit Research Symposium

## **PROFESSIONAL EXPERIENCE:**

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### **KPMG LLP, Advisory - Customer Solutions, Consultant, 2018 – 2021**

**New York, NY**

*Areas of Expertise: Healthcare (PBMs), Service Center Optimization, Vendor Selection, Tech.*

*Implementations*

### **PricewaterhouseCoopers LLP, Assurance & CMAAS Intern, 2017**

**New York, NY**

*Area of Experience: Technology, Media, and Telecom, Revenue Recognition Implementations (ASC 606)*

## **MEMBERSHIPS, CERTIFICATIONS, & OTHER TRAINING:**

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- American Accounting Association (AAA)
- Management Accounting Section, AAA
- Accounting, Behavior and Organizations Section, AAA
- Certified Public Accountant, New York, 2020 – Present
- SAS for Accounting Bootcamp, Texas A&M University, 2021

## **INTERESTS:**

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Sports: Golf, Basketball, Skiing; Music Production: Piano, Mixing, Beatboxing; Financial Literacy